



ACORN

SALES COMPANY INCORPORATED

1506 Tomlynn Street • P. O. Box 6971 • Richmond, Virginia 23230
Tel: (804) 359-0505 • Fax: (804) 353-5258
www.acornsales.com

ACCEPTABLE ARTWORK SUBMISSION for RUBBER STAMPS and EMBOSSERS

ACCEPTABLE ARTWORK FORMATS

ELECTRONIC FILES:

Best Quality	Vector based/High Resolution AI, EPS, CDR, PSD
Better Quality	JPG, TIF, or GIF at least 600 dpi or higher
Poor Quality	Images with jagged or broken lines; poor quality fax; very low resolution graphics from websites; images in MS Word

ACORN works with Corel Draw 13, and can generally accept files in Corel Draw (CDR), Adobe Illustrator 10 (AI), Photoshop CS2 (PSD) and PDF Files.

CAMERA READY ARTWORK:

Make sure logos and other artwork are crisp and clear with sharp lines and that they are to be provided in the largest, cleanest printout possible. Images are not acceptable if they contain **colors, half-tones** or any **shading**. These will not produce a quality stamp or seal. **BLACK AND WHITE ARTWORK ONLY.**

PRINTED MATERIALS:

Pictures and/or logos must be printed using a Laser printer. Unless printed from a high resolution printer, prints from Ink Jets will not work or be accepted. These generally require cleanup.

FONTS:

If you are using a specific font in your design on your computer, you must include the screen font and the printer download font with your file. If unable to do this, you **MUST** convert all fonts to outlines. Be aware, however, that the type will be uneditable once this is done. If changes are necessary, we may request that you resend the **CORRECTED** artwork, or the ACORN Sales Art Department can correct the file using a matching or similar type style.

SIZE:

You must state the exact size for your stamp or embossing seal. Some files will enlarge/reduce in size during electronic transfer.

ARTWORK CHARGES

ACORN Sales Company, Inc. is proud to offer artist and skilled technicians in the graphic arts production services. We have staff onboard with computer rendering skills such as Adobe Photoshop, Illustrator, Macromedia Freehand and Corel Draw to provide cleanup and duplication artwork services.

Graphic Design Artwork Setup Costs

Rubber or Self Inking Stamp.....(Included in Stamp Price)

Graphic Reproduction or Artwork Clean Up
To bring this to an acceptable production format.....**\$60/HR**

ACORN Sales will provide up to two final proofs before the production actually starts on your Stamp or Seal. Each additional requested proof is.....**\$7.50**

Items that are complicated or present an unique challenge will be quoted on an per piece basis. Once artwork is cleaned up and is good enough for production, duplicate Items are not

ARTWORK EXAMPLES



COLOR ARTWORK IS NOT ACCEPTED.

ARTWORK SUBMISSION

E-MAIL: artdept@acornsales.com

MAIL TO: ACORN SALES COMPANY, INC.
Attn: Art Department
1506 Tomlynn Street
P.O. Box 6971
Richmond, VA 23230

ARTWORK QUESTIONS? Please contact us at (804) 359-0505 or via e-mail info@acornsales.com